

University of Melbourne Case Study

A PLATFORM FOR PUBLIC LECTURES & EVENTS

About University of Melbourne

Established in 1853, the University of Melbourne is Australia's top ranked educational institution. Ben Loveridge has held the role of Communications & Media Production Consultant at the university for 7 years and heads the video and media production department. Ben's department collaborates with university staff to create rich, professional video content for teaching and learning, marketing and promotions.

"We use live streaming as a means to expand the audience for public lectures."

There are approximately 15 academic departments at the university and each of these hold 3 to 4 public lectures every year. These lectures can be very popular and sell out fast. Live streaming of these lectures allows the wider community to connect and engage with staff and students.

Professional workflow

For most public lectures, there is typically a 6 person team on the project comprising of 3 camera operators, a director, an audio technician and a live streaming technician. For lectures requiring a single camera, usually a 3 person team is sufficient.

"We were looking for a platform with a professional workflow for our production team to use at an affordable cost."

In StreamShark, Ben found a platform that offered a great live streaming workflow to his production team and at a reasonable cost, which made it easy for his department to expand their live streaming service to academics across the university.



Ben Loveridge

Communications & Media
Production Consultant

Peace of mind

From administrative to technical queries, Ben appreciates StreamShark's team for its responsiveness and adaptability. Most of all, he is glad that his team can go in confidently to live stream the university's public lectures with full confidence that there will be no issues with StreamShark.

"We switched to StreamShark as our live streaming provider several years ago and we haven't looked back."

Speak with us

If you're interested in getting started with live streaming, we'd love to have a chat!

Email us here:
info@streamshark.io

Video on Demand content

Many of the departments at the University of Melbourne use StreamShark's Video on Demand feature to offer students pre-recorded video content such as case studies, interviews and experiments to complement lectures and tutorials.

The StreamShark platform

Are you searching for a streaming solution that your university can rely on? StreamShark is the reliable, customizable video delivery platform for video teams at universities to live stream public events and lectures successfully.



Ben behind the scenes at a University of Melbourne live stream.