

StreamGate Case Study

STREAMSHARK - A PLATFORM FOR VIDEO BUSINESSES

About StreamGate

StreamGate provides on-site live streaming and webcasting services to clients covering production, uplink and leveraging the StreamShark platform for live streaming. Dennis Fernandes, Streaming and Technical Director, has over 20 years experience in the events space.

“I wanted a platform that I could use for different types of events and customer requirements.”

Dennis has a strong focus on fully understanding and meeting his clients' requirements across industries worldwide. This includes considering whether the live event is private (requiring security features) or public, what's the importance of social media audiences and which destinations are preferred (Facebook Live, YouTube, Twitch).

In StreamShark, Dennis found the only end-to-end solution that offered him the flexibility to customize and serve different types of events. StreamShark also eliminated the need for multiple tools and providers.

Flexible subscription pricing

Dennis had been searching for a live streaming provider that made professional streaming features such as privacy control and analytics accessible at a reasonable price. He didn't want to commit a significant upfront capital investment on an annual basis.

“Access to flexibility in subscription pricing increased the profitability of my business.”

StreamShark's reasonable prices, monthly pricing model and the flexibility of changing plans at any time meant Dennis could optimize his subscription based on his events calendar, which increased the profitability of his business.



Dennis Fernandes
StreamGate's Streaming &
Technical Director

Responsive support team

Dennis' clients are located worldwide and he often works in challenging and unfamiliar technical environments with respect to internet connectivity and firewalls. Whenever he runs into any technical issues, he knows he can rely on StreamShark to help him troubleshoot.

“StreamShark cares about my business and has a really great support team.”

He appreciates that the support team has deep technical expertise and genuinely cares about his business as well as the live stream events he is delivering for his clients. Having used StreamShark for many customers, Dennis knows the support team always has his back.

Speak with us

If you're interested in getting started with live streaming, we'd love to have a chat!

Email us here:

info@streamshark.io

The StreamShark platform

Are you searching for a streaming solution that your business and clients can rely on? StreamShark is the reliable, customizable video delivery platform for video streaming professionals and businesses of any size who are passionate about helping clients live stream events successfully.